WHY PCI PRODUCER MEMBERSHIP?

PCI Producer Membership provides a number of valuable resources to precast concrete producers. As a PCI Producer Member, you are “wired in” to the industry’s Body of Knowledge and receive many benefits and opportunities to help your business.

CERTIFICATION—PCI offers a comprehensive quality assurance program with certification programs that cover personnel, manufacturing, and field operations. PCI Certification is recognized as the leading and most respected quality assurance program in the industry. PCI Certification is specified by MasterSpec, Unified Facilities Guide Specifications, the General Services Administration, more than 30 state departments of transportation, and many other federal, state, and municipal bodies, and is endorsed by the Federal Highway Administration (FHWA). As a result, PCI Certification is specified more than any other quality assurance program for precast concrete structures.

The PCI Plant Certification Program is accredited by the International Accreditation Service (IAS), which provides objective evidence that an organization operates at the highest level of ethical, legal, and technical standards. It is a subsidiary of the International Code Council (ICC), a professional membership association that develops the construction codes and standards used by most municipalities within the United States.
PCI offers a stringent quality assurance program, not just a marketplace credential. Having “written the book” on industry quality assurance, PCI understands the reasons behind its requirements and this understanding is reflected in the PCI Certification Program. As a result, PCI Certified Producers have reported real improvements in product quality and consistency—and reductions in rejects and rework—after joining the program.

QUALITY
PCI Certification is viewed by owners, architects, and specifiers as the industry’s leading quality assurance program.

RECOGNITION
Because of the recognized technical expertise of PCI, PCI Certification can help identify existing and/or potential problems. In this way, PCI Certified Producers have been able to avoid or resolve tough quality and operational issues right away.

RESULTS
The PCI Plant Certification Program can help identify existing and/or potential problems. In this way, PCI Certified Producers have been able to avoid or resolve tough quality and operational issues right away.

A PCI Certified Plant that has been continuously certified for one-year is eligible for Producer Membership. All PCI Producer Members are required to have all of their eligible plants be PCI Certified. PCI members receive a significant discount on their PCI certification fees and other related programs such as personnel certification. PCI Producer Members are also listed in each issue of Ascent magazine and on the PCI Certified Plant listing on the PCI website, which reaches thousands of their potential customers.

To learn more about PCI Certification, visit www.pci.org/PCI_Certification or e-mail QualityPrograms@pci.org.
AWARDS AND RECOGNITION

DESIGN AWARDS—The PCI Design Awards program has helped the design and construction community innovate and advance by showcasing ideas that push the envelope, overcome challenges, and improve upon existing concepts. The program demonstrates how designers are continuing to utilize precast/prestressed concrete to achieve sustainable, more cost-effective, aesthetically-pleasing, and quickly-constructed projects.

All winning projects are showcased at the PCI Convention and National Bridge Conference, as well as included in the PCI Design Award Winners summary article, which is published in PCI Journal and Ascent and ASPIRE magazines. Together, these publications reach more than 60,000 industry stakeholders. We encourage you to take advantage of this great opportunity to showcase your project!

SIDNEY FREEDMAN CRAFTSMANSHIP AWARD—The Craftsmanship Award recognizes PCI Producer Members for excellence in manufacturing and craftsmanship of architectural precast or glass fiber reinforced concrete structures and individual components. Any kind, size, or type of structure and/or element may be entered.

Judging is based on success in overcoming obstacles to production, solutions to formwork or finishing challenges, and quality of individual units.

EXCEPTIONAL PRECAST PRACTICES PROGRAM—The Exceptional Precast Practices Program is a members-only program designed to help producers assess and improve their operations in several key operational areas. Participating producers are recognized for their commitment to continuous improvement.
CONNECT—PCI connects its members to customers and projects. PCI provides a key search function on its website to connect customers with members, which is one of the most visited sections of the PCI website. PCI also sends project leads to its members.

PROMOTIONAL OPPORTUNITIES—Sponsor PCI’s first education management system, the PCI eLearning Center, and reach architects and engineers earning continuing education units (CEUs).

Ascent magazine reaches 30,000 professionals each quarter and offers you the opportunity to advertise and get your name out in front of your target audience. Members receive significant discounts. To learn more, contact sales@pci.org.

- Only PCI members can advertise in Ascent, which provides some of the lowest costs per impression in the construction industry.
- Only PCI members can submit projects to take advantage of thousands of dollars of free promotions such as article placement, project write ups, case studies, etc. Producer members are invited to send completed projects for consideration to be highlighted in Ascent articles. Visit the Ascent page on the PCI website to complete a submission form and send us your project. Additionally, send your press releases and member news to marketing@pci.org.
# MY PCI MEMBER BENEFITS CHECKLIST

Use this checklist to maximize your Producer Member benefits.

## ACCESS.

- Member discounts on PCI certification fees
- Member discounts on PCI event registrations
- Member discounts on PCI Quality Control School registrations and proctored exams
- Exclusive members-only webinars
- Exclusive members-only marketing resources and market research reports
- Complimentary subscriptions to *PCI Journal* and *Ascent* magazine
- Complimentary subscription to *ASPIRE* magazine (upon request)
- *My PCI Update* and member newsletters
- PCI technical support including requesting support for code change and R&D
- Up to 50% off qualifying bookstore purchases
- PCI Precast Careers site
- Purchase *PCI Journal* gift subscriptions

## BELONG.

- Join a council or committee
- Become a Professional Member (employees of Producer Member companies receive a complimentary Professional Membership)
- Apply for Leadership PCI
- Display PCI brand persona onto your company
- Secure your company listing on the PCI website and in the Member Directory
- Submit projects and content ideas to *Ascent* and *ASPIRE* magazines, and to *PCI Journal*

## CONNECT.

- Attend the PCI Committee Days and Membership Conference
- Attend the PCI Convention and National Bridge Conference held in conjunction with The Precast Show
- Attend PCI Workshops
- Attend PCI Zone Meetings
- Attend PCI Sales and Marketing School
- Attend the CEO Summit
- Advertise in *Ascent* magazine and *PCI Journal* and receive member discount rates
- Sponsor the PCI eLearning Center

- Join the conversation on PCI social media: [facebook.com/pciprecast](https://facebook.com/pciprecast)  [@pcimember](https://twitter.com/pcimember)  [www.pci.org/linkedin](https://www.pci.org/linkedin)