## ACCESS your Membership BENEFITS

Membership with PCI continues to provide value within the precast/prestressed concrete industry as demonstrated in our growth and retention rates. It's an excellent time to be a PCI member with ACCESS to a myriad of tools and benefits to grow your business. Below is a snapshot of the many benefits of a PCI membership:

## **Networking ACCESS**

- Networking opportunities with thousands of customers, including precast, prestressed, GFRC
  producers and design professionals actively seeking suppliers for the products and services you offer
- Demo, Sponsorship, and Tabletop opportunities at the annual PCI Productivity Tour a unique
   3 day an exclusive productivity and quality improvement event specifically designed for key precast plant personnel (members only event)
- Sponsorship and Tabletop opportunities at annual PCI Committee Days (members only event)
- Opportunity to join committees and councils (80+) PCI Members have an influential voice in key industry initiatives by participating in these numerous committees
- Company listing on PCI website and of digital member directory (to be launched in 2018)

## **Discount ACCESS**

- Discounted exhibitor booth rate at the Precast Show to introduce your products and/or services to more than 4,000 industry members
- · Member discounts on PCI Event registrations
- Up to a 50% discount off qualifying bookstore purchases
- Discounts for your customers to the concrete industry's largest trade show, World of Concrete
- Complimentary subscriptions to our award-winning periodicals, PCI Journal and Ascent magazine, which provide the latest information on research, design, construction and industry developments
- Complimentary subscription to ASPIRE magazine (upon request) which focuses on the latest design and technology for concrete bridges

## **Education ACCESS**

- Access to annual Market Survey, a powerful tool in identifying market opportunities and threats;
   understanding precast concrete's market share and market dynamics; and planning market strategy
- Access to PCI technical support including code change and R&D
- PCI Members enjoy reduced registration for educational seminars including many that offer learning credits (LU), professional development hours (PDH), continuing education units (CEUs) or AIA credits

