



# CONVENTION & NATIONAL BRIDGE CONFERENCE AT THE PRECAST SHOW



FEBRUARY 20 – 24, 2018 | DENVER, CO

## PROMOTIONAL PROSPECTUS

- » Committee Meetings
- » The Latest Innovations
- » Educational Sessions, and
- » Peer-reviewed Paper Presentations

An outstanding opportunity to showcase your brand and products.



## SPONSORSHIP OPPORTUNITIES

### Women in Precast (WIP) Reception

Thursday, February 22, 7:00 p.m. – 8:30 p.m.  
Capitol Foyer, Hyatt Regency

Be part of the 14th year celebrating Women in Precast.

From the first invitation to the takeaway goody bags, every guest will remember you for sponsoring this unique and special event. Your logo will be included in the printed convention program, in all personalized e-vites and e-vite reminders, napkins and goody bags.

**(4) \$3000 (1) \$2000 Exclusive logo on glassware**

**(1) \$11,000 Exclusive Sponsor (\$12,000 with stemless glassware logo)**

### Design Awards Reception

Friday, February 23, 5:00 p.m. – 7:00 p.m.  
Mile High Ballroom, Convention Center

An event to be remembered! Be part of the elegant Design Awards Reception. Your logo will appear in the event program, on the website, and be spotlighted during the event.

**(4) \$3500 (1) Exclusive Sponsor \$12,000**

### Annual Membership Meeting and Awards Luncheon

Thursday, February 22, 11:45 a.m. – 1:45 p.m.  
Mile High Ballroom, Convention Center

Join your peers at this notable staple event. Your logo will be included in the event program, on the website, and be spotlighted during the event.

**(2) \$2500 (1) Exclusive \$4500**



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## BRANDING

### The Event Backpack

The best bags yet, this year PCI offers clear stadium-compliant event bags. These bags will travel from the conference to the stadiums.

**(1) \$6000**

### Lanyards

Your company will be featured on one side of the official lanyards worn during the entire event by all attendees of the PCI Convention and National Bridge Conference and The Precast Show.

**(1) \$3500** (two sponsors total)

### Floor Clings

#### Convention Space

**(4) sets of 10 \$3200** (includes your logo on 3 ft × 3 ft graphics placed throughout the conference center)

#### PCI Convention Meeting Space

**(2) sets of 5 \$2100** (includes your logo on 3 ft × 3 ft graphics placed throughout the meeting space)

**(1) set of 13 \$4000** (13 secures exclusivity)

### Jumbo Floor Graphic

Make a huge impact! Exclusive floor graphic at the central PCI meeting space: the Mile High Ballroom, venue for meetings, lunches, and reception.

**Contact sales for a custom package.**  
**Sales@pci.org | 312-583-6784**

### Hotel Key Cards

Hyatt Regency. Be a key part of the Convention experience.

**(1) \$6000**

### People Movers

Be one of four exclusive sponsors on the three carts available to attendees throughout the main floor of the Convention Center. Carts will operate over 17 hours (just prior to and) during The Precast Show.

**(4) \$3000**

### Railing Window Clings

The railing is centrally located across from registration, within 40 ft of the PCI meeting entrance, and overlooks the Mile High Ballroom.

**(5) \$1500** (3 ft w × 4 ft h consecutive panels available)

### Water Bottles

Every participant will use your high-quality 12-hour water bottle as they replenish their water all day long during committee meetings and throughout the entire event: at the Convention, on the flight home, and back at their workplace.

**(1) \$6500**

### Welcome Package

Be the first to greet each attendee at the Hyatt Regency (PCI host hotel).

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### Departure Package

Provide a thank you to each attendee and leave a lasting impression sure to be remembered. Hyatt Regency (PCI host hotel).

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## SPONSOR-OF-THE-DAY PROGRAM

Interested in the highest level of exposure? Stand out from your competition while demonstrating your dedication to the industry: become a Sponsor of the Day and get exposure all ... day ... long ...

Your company logo on:

- Prominent signage
- Snacks
- Coffee sleeves
- Recharging stations

|                               | Tuesday<br>\$5000 | Wednesday<br>\$10,000 | Thursday<br>\$15,000 | Friday<br>\$15,000 | Saturday<br>\$5000 |
|-------------------------------|-------------------|-----------------------|----------------------|--------------------|--------------------|
| <b>Anticipated Attendance</b> | 325               | 500                   | 550                  | 550                | 350                |
| <b>Committee Meetings</b>     | ½ day             | Full day              | Full day             |                    |                    |
| <b>Education Sessions</b>     | ½ day             | Full day              | Full day             | Full day           | ½ day              |
| <b>Breaks</b>                 | 2                 | 3                     | 2                    | 2                  | 1                  |
| <b>The Precast Show</b>       |                   |                       | √                    | √                  | ½ day              |

| Print Ads |  |  |  |
|-----------|--|--|--|
|           |  |  |  |

### Convention Program

| Ad Placement                      | Cost   | Deadline   | Specifications  |
|-----------------------------------|--------|------------|---|
| <b>Back Cover</b>                 | \$3000 | 01/03/2018 |   |
| <b>Inside Front Cover</b>         | \$2700 | 01/03/2018 | <b>Cover and Full Page:</b> Final Ad Size: 8.5 in. × 11 in. • Live image area: 8 in. × 10.5 in. • File Size: 9 in. × 11.5 in. (includes 0.25 in. bleed) • High-res. press-ready files, CMYK, 300 dpi        |
| <b>Inside Back Cover</b>          | \$2200 | 01/03/2018 |   |
| <b>Full Page Ad</b>               | \$2000 | 01/03/2018 |   |
| <b>Belly Band</b>                 | \$4000 | 01/03/2018 | <b>Belly Band:</b> Final Ad Size: 19 in. × 6 in. • Live image area: 18.5 in. × 5.5 in. • File Size: 19.5 in. × 6.5 in. (includes 0.25 in. bleed) overlap 2 in. • High-res. press-ready files, CMYK, 300 dpi |
| <b>Pocket Guide (1) Exclusive</b> | \$2000 | 01/03/2018 | <b>Pocket Guide:</b> 3.5 in. × 6.5 in. • Live image area: 3.0 in. × 6.0 in. • File Size: 4.0 in. × 7.0 in. • High-res. press-ready files, CMYK, 300 dpi   |

**Event Bag Inserts (3)**      \$3000      *Contact us at sales@pci.org or 312-583-6784 to arrange details.*



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## ORDER FORM

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Email: \_\_\_\_\_

### Events

- WIP Reception                      or     *Exclusive WIP Reception Sponsor*  
 Design Award Reception           or     *Exclusive Design Award Reception Sponsor*  
 Member Awards Luncheon       or     *Exclusive Member Awards Luncheon Sponsor*  
 Sponsor of the Day                     T  W  Th  F  Sa

### Branding

- Event Backpacks                     Lanyard                                     Floor Clings                                 Jumbo Floor Graphic  
 Hotel Key Card                         People Movers                             Window Clings (railing)                 Water Bottles (12-hour)  
 Welcome Package                     Departure Package

### Advertising in Convention Program

- Back Cover                               Inside Front Cover                         Inside Back Cover                         Full-Page  
 Belly Band                                 Pocket Guide                                 Event Bag Insert

Contact [sales@pci.org](mailto:sales@pci.org), or call 312-583-6784 or 312-360-3206.