PCI Events

CONVENTION & NATIONAL BRIDGE CONFERENCE AT THE PRECAST SHOW
FEBRUARY 20 – 24, 2018  |  DENVER, CO

PROMOTIONAL PROSPECTUS

» Committee Meetings
» The Latest Innovations
» Educational Sessions, and
» Peer-reviewed Paper Presentations

An outstanding opportunity to showcase your brand and products.

SPONSORSHIP OPPORTUNITIES

Women in Precast (WIP) Reception
Thursday, February 22, 7:00 p.m. – 8:30 p.m.
Capitol Foyer, Hyatt Regency

Be part of the 14th year celebrating Women in Precast.

From the first invitation to the takeaway goodie bags, every guest will remember you for sponsoring this unique and special event. Your logo will be included in the printed convention program, in all personalized e-vites and e-vite reminders, napkins and goody bags.

(4) $3000  (1) $2000 Exclusive logo on glassware

(1) $11,000 Exclusive Sponsor
($12,000 with stemless glassware logo)

Design Awards Reception
Friday, February 23, 5:00 p.m. – 7:00 p.m.
Mile High Ballroom, Convention Center

An event to be remembered! Be part of the elegant Design Awards Reception. Your logo will appear in the event program, on the website, and be spotlighted during the event.

(4) $3500  (1) Exclusive Sponsor $12,000

Annual Membership Meeting and Awards Luncheon
Thursday, February 22, 11:45 a.m. – 1:45 p.m.
Mile High Ballroom, Convention Center

Join your peers at this notable staple event. Your logo will be included in the event program, on the website, and be spotlighted during the event.

(2) $2500  (1) Exclusive $4500
The Event Backpack
The best bags yet, this year PCI offers clear stadium-compliant event bags. These bags will travel from the conference to the stadiums.
(1) $6000

Lanyards
Your company will be featured on one side of the official lanyards worn during the entire event by all attendees of the PCI Convention and National Bridge Conference and The Precast Show.
(1) $3500 (two sponsors total)

Floor Clings
Convention Space
(4) sets of 10 $3200 (includes your logo on 3 ft × 3 ft graphics placed throughout the conference center)

PCI Convention Meeting Space
(2) sets of 5 $2100 (includes your logo on 3 ft × 3 ft graphics placed throughout the meeting space)
(1) set of 13 $4000 (13 secures exclusivity)

Jumbo Floor Graphic
Make a huge impact! Exclusive floor graphic at the central PCI meeting space: the Mile High Ballroom, venue for meetings, lunches, and reception.
Contact sales for a custom package.
Sales@pci.org | 312-583-6784

People Movers
Be one of four exclusive sponsors on the three carts available to attendees throughout the main floor of the Convention Center. Carts will operate over 17 hours (just prior to and) during The Precast Show.
(4) $3000

Railing Window Clings
The railing is centrally located across from registration, within 40 ft of the PCI meeting entrance, and overlooks the Mile High Ballroom.
(5) $1500 (3 ft w × 4 ft h consecutive panels available)

Water Bottles
Every participant will use your high-quality 12-hour water bottle as they replenish their water all day long during committee meetings and throughout the entire event: at the Convention, on the flight home, and back at their workplace.
(1) $6500

Welcome Package
Be the first to greet each attendee at the Hyatt Regency (PCI host hotel).
Contact sales for a custom package.
Sales@pci.org | 312-583-6784

Departure Package
Provide a thank you to each attendee and leave a lasting impression sure to be remembered. Hyatt Regency (PCI host hotel).
Contact sales for a custom package.
Sales@pci.org | 312-583-6784

Hotel Key Cards
Hyatt Regency. Be a key part of the Convention experience.
(1) $6000
CONVENTION & NATIONAL BRIDGE CONFERENCE AT THE PRECAST SHOW

SPONSOR-OF-THE-DAY PROGRAM

Interested in the highest level of exposure? Stand out from your competition while demonstrating your dedication to the industry: become a Sponsor of the Day and get exposure all ... day ... long ...

Your company logo on:
• Prominent signage
• Snacks
• Coffee sleeves
• Recharging stations

<table>
<thead>
<tr>
<th></th>
<th>Tuesday $5000</th>
<th>Wednesday $10,000</th>
<th>Thursday $15,000</th>
<th>Friday $15,000</th>
<th>Saturday $5000</th>
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<tr>
<td>Anticipated Attendance</td>
<td>325</td>
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<tr>
<td>Committee Meetings</td>
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<td>Full day</td>
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<td>Education Sessions</td>
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<tr>
<td>The Precast Show</td>
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Print Ads

Convention Program

<table>
<thead>
<tr>
<th>Ad Placement</th>
<th>Cost</th>
<th>Deadline</th>
<th>Specifications</th>
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<tbody>
<tr>
<td>Back Cover</td>
<td>$3000</td>
<td>01/03/2018</td>
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<tr>
<td>Inside Front Cover</td>
<td>$2700</td>
<td>01/03/2018</td>
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<tr>
<td>Inside Back Cover</td>
<td>$2200</td>
<td>01/03/2018</td>
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<tr>
<td>Full Page Ad</td>
<td>$2000</td>
<td>01/03/2018</td>
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<tr>
<td>Belly Band</td>
<td>$4000</td>
<td>01/03/2018</td>
<td><strong>Belly Band:</strong> Final Ad Size: 19 in. × 6 in. • Live image area: 18.5 in. × 5.5 in. • File Size: 19.5 in. × 6.5 in. (includes 0.25 in. bleed) • High-res. press-ready files, CMYK, 300 dpi</td>
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<tr>
<td>Pocket Guide (1) Exclusive</td>
<td>$2000</td>
<td>01/03/2018</td>
<td><strong>Pocket Guide:</strong> 3.5 in. × 6.5 in. • Live image area: 3.0 in. × 6.0 in. • File Size: 4.0 in. × 7.0 in. • High-res. press-ready files, CMYK, 300 dpi</td>
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<tr>
<td>Event Bag Inserts (3)</td>
<td>$3000</td>
<td>01/03/2018</td>
<td><strong>Contact us at <a href="mailto:sales@pci.org">sales@pci.org</a> or 312-583-6784 to arrange details.</strong></td>
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Company:  
  
Name:  
  
Email:  
  
**Events**

- WIP Reception  
- Design Award Reception  
- Member Awards Luncheon  
- Sponsor of the Day: T W Th F Sa  
- Exclusive WIP Reception Sponsor  
- Exclusive Design Award Reception Sponsor  
- Exclusive Member Awards Luncheon Sponsor

**Branding**

- Event Backpacks  
- Hotel Key Card  
- Welcome Package  
- Lanyard  
- People Movers  
- Departure Package  
- Floor Clings  
- Window Clings (railing)  
- Jumbo Floor Graphic  
- Water Bottles (12-hour)

**Advertising in Convention Program**

- Back Cover  
- Belly Band  
- Inside Front Cover  
- Pocket Guide  
- Inside Back Cover  
- Event Bag Insert  
- Full-Page

*Contact sales@pci.org, or call 312-583-6784 or 312-360-3206.*