



Precast/Prestressed Concrete Institute

COMMITTEE DAYS AND MEMBERSHIP CONFERENCE

OCTOBER 4-7, 2017 ROSEMONT, IL

EVENT SPONSORSHIP Opportunities

Member Luncheon

Friday 10/6; two sponsorships available

\$5000 each

This prestigious awards luncheon will be attended by all PCI members (400+).

Breaks Coffee, soda, snack

Two sponsorships available per break

\$2500 each; \$4000 for two

Wednesday 10/4	Thursday 10/5	Friday 10/6
One break: PM only	Two breaks: AM and PM	Two breaks: AM and PM

Morning Coffee and Rolls Be the morning hero to every attendee.

Two sponsorships available per day

\$2500 each; \$4000 for two

	Thursday 10/5 AM	Friday 10/6 AM
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Headshots

One sponsorship available

\$5500

This unique service will be highlighted in conference promotions, on-site signage, and in the final program. We all appreciate a quick and easy way to update our professional profiles.

Photo Schedule

Wednesday 10/4	Thursday 10/5	Friday 10/6
3:00 pm – 6:30 pm	9:30 am – 3:00 pm	9:30 am – 10:45 am 1:30 pm – 3:30 pm



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BRANDING Opportunities

Item	Price	Quantity	Sponsorships available	Benefits include
Lanyards	\$2500	1	1	
Recharging Stations	\$1500 (for two)	4	2	Be in charge of the recharging stations where attendees will connect their devices and also with one another.
Floor Clings	\$1500	Set of 10	2	Large floor graphics providing directions throughout the event space.
Hotel Key Cards	\$2700	1	1	Your company brand is a key part of the conference experience and will be given to all attendees registered at the host hotel.
Event Backpack	\$2500	1	1	The best bags yet, this year PCI offers clear stadium-compliant event bags. These bags will travel from the conference to the stadiums.
Water Coolers and Water Bottles	\$8000	1	1	Every participant will use your branded high-quality 12-hour water bottle and replenish their water at the highly visible branded water coolers.

Wall Graphics

High-visibility graphics murals located in the most central meeting points of the event space. Prices include printing, application, and removal.

Location	Pricing	Number of graphics per size, locations
Artist Foyer (six available)	1 for \$3500	(1) 57.875 in. × 60 in. E (2) 58.875 in. × 60 in. A, F (3) 90 in. × 60 in. B, C, D
	2 for \$6000	
	3 for \$8500	
	4 for \$10,500	
	5 for \$13,000	
	6 for \$15,000	
Hall Leading to Artist Foyer (one available)	\$1500	(1) 39 in. × 60 in.



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Window Graphics		Large window graphics adjacent to the conference registration desk. Prices include printing, application, and removal.		
Price	Number available	Dimensions	Locations	
\$2500	1	80.875 in. × 48 in.	Artist Foyer	
\$1500 each; \$2500 for both	2	81.25 in. × 64.75 in.	Pollock Foyer	

EXHIBITING Opportunities

Item	Price	Available	Benefits include
Table Tops	\$1500	27	7 ft × 7 ft space with 6 ft table, pipe and drape, chair. Company description in on-site program.
Premium Table Top Locations	\$1750	Six 312, 314, 316, 400, 403, 406	

ADVERTISING Opportunities

On-site program advertising	Price	Available	Benefits include
Full-Page Back Cover	\$3000	1	The printed program every attendee will refer to throughout the entire meeting and beyond.
Full-Page Inside Front Cover	\$2000	1	
Full-Page Ad	\$1200	2	
Belly Band	\$1500	1	Included in the stadium bags provided for every attendee. Advertiser provides the literature to be inserted. PCI pre-approval required.
Bag Inserts	\$2000	3	