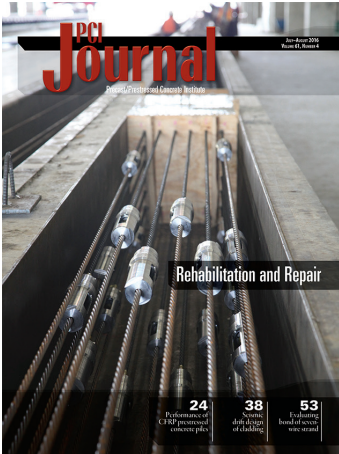


Periodicals

PCI Journal®



PCI Journal® is bimonthly publication that includes peer-reviewed papers on the latest international research on the analysis, design, materials, construction, and repair of precast and/or prestressed concrete structures.

Many of these papers will later inform the design handbooks and building codes used in our industry. As PCI's flagship publication, *PCI Journal* plays a vital role in building and disseminating the Body of Knowledge.

National Circulation

8400

58% producers; 17% engineers; 13% suppliers; 9% erectors;
1% architects; 1% international; 1% other affiliations

2018 Editorial Calendar

Issue	Bonus Distributions	Ad Close Date	Material Due
Jan. – Feb. <i>Reinforcement</i>	<ul style="list-style-type: none"> • Transportation Research Board Meetings • World of Concrete • PCI Convention and National Bridge Conference/ The Precast Show 	Dec. 6	Dec. 13
Mar. – April <i>Parking structures</i>	DBIA Transportation	Feb. 2	Feb. 9
May – June <i>Bridges</i>	ASBI Grouting Certification Training	Apr. 5	Apr. 12
July – Aug. <i>Slabs, panels, hollow-core</i>	PCA Professors' Workshop	Jun. 7	Jun. 14
Sept. – Oct. <i>Design</i> Buyer's Guide insert	<ul style="list-style-type: none"> • ASBI Convention • PCI Committee Days and Membership Conference 	Aug. 7	Aug. 14
Nov. – Dec. <i>Innovation</i>		Oct. 5	Oct. 12

No cancellations will be accepted after the closing date for advertising insertion orders. The publisher reserves the right to publish a previous ad if new art or instructions are not received by the material due date.

PCI JOURNAL BUYER'S GUIDE – The Buyer's Guide is placed in the Sept. – Oct. issue. Ad is one 40-word listing with logo and contact information. Limited to PCI organizational members.

Contact sales@pci.org, or call (312) 360-3206 or (312) 583-6784.

Periodicals

PCI Journal®



Rates

Premium Positions	Member Rate	Nonmember Rate
Back Cover	\$3605	\$5250
Inside Front Cover	\$3465	\$4950
Inside Back Cover	\$3195	\$4615
First Page	\$3495	\$4615
Belly Band	\$3100	\$4615

Insertion Ads	Member Rate	Nonmember Rate
Two-Page Spread	\$4260	\$5510
Full-Page	\$3296	\$3700
Half-Page	\$2575	\$2920
Buyer's Guide	\$550	N/A
Classified Ad	\$206	\$320

Available for full-page four-color ads only. Advertiser required to furnish schedule of insertions at start of contract period. Contracts for premium positions cannot be canceled. Rate is per insertion.

Reduced rates apply for multiple placements; contact sales@pci.org, or call (312) 360-3206 or (312) 583-6784 for rates and availability.

Specifications

All images should be CMYK and 300 dpi, high vector EPS. Please send all finished ads as PDF or TIFF files.

Ad size	Final Ad Dimensions (w · h)	Live Image Area (w · h)	File Dimensions (w · h; incl. 0.25 in. bleed)
Two-Page	16.25 in. × 10.875 in.	15.75 in. × 10.375 in.	16.75 in. × 11.375 in.
Full-Page	8.125 in. × 10.875 in.	7.625 in. × 10.375 in.	8.625 in. × 10.875 in.
Junior Spread	16.25 in. × 4.625 in.	15.75 in. × 4.125 in.	16.75 in. × 5.125 in.
Half-Page	7 in. × 4.625 in.	6.5 in. × 4.125 in.	7.5 in. × 5.125 in.
Belly Band	18 in. × 6 in. (incl. wrap overlap)	15.75 in. × 5.5 in. (incl. 2.25 in. safety for glue overlap)	18.5 in. × 6.5 in.

Publisher's protective clause: Advertisers and their agencies assume liability for all content (including text, representation, and illustrations) of advertisement printed, and assume responsibility for any claims arising therefrom made against the publisher.

Rate protection: The publisher may revise rates on 90 days' notice. Sponsors may cancel their orders at the time the change in rates becomes effective without incurring a short-rate adjustment, provided the rate has been earned up to the date of cancellation.

Publisher error: The publisher's liability for any error will not exceed the cost of the advertisement in question.

NOTE: PCI preflights all advertisements to find problems such as missing fonts, low-resolution photos, or color problems. PCI is not responsible for improperly prepared files. PCI will attempt to notify agency/advertiser if a problem is found with native files. The publisher is not responsible for improperly submitted files, but will request that they be resubmitted.