

Cheryl Lang

FROM THE CHAIR



Progress through connection

Behind every successful precast concrete structure, there is a design shaped by the expertise we bring together: turning problems into possibilities and ideas into lasting solutions. That's what makes design so powerful; it's not only about what we build but how we build it through shared ideas, expertise, and purpose.

Design is a starting point for innovation. It's where creativity meets engineering realities. It's the spark that turns bold concepts into solutions shaping communities and standing the test of time. Design drives performance, resiliency, and beauty, reminding us that the best structures are those shaped by shared partnerships and purpose.

We recently attended the 2026 PCI Convention at The Precast Show in Kansas City, Mo., and it left me reflecting on the power of connection and partnerships. Our time together reinforced what makes this industry exceptional: progress happens through connection. The conversations we shared sparked ideas that will influence not just the projects we build but our direction as an organization.

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As I begin my year as chair of the PCI Board of Directors, I want to express my gratitude for the opportunity to serve. I am delighted and humbled to be your chair, and I will strive to continue the good work of those who came before me.

As we discussed at convention, it has been several years since we created our current strategic plan. In 2026, one of our top priorities is to complete the redesign of that plan to reflect our industry's evolving needs and today's business climate. This effort is already underway, and I'm excited and hopeful about the clarity and opportunities emerging.

As we begin 2026, I look forward to working with our PCI community to design what's next for our industry. Together, we will continue to build with innovation, resilience, and shared purpose. **D**



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