

Plan to participate in Precast Days

While summer is in full swing, we are planning some exciting in-person events this fall at PCI. We hope you can be a part of all of them.


Registration is now open for Committee Days, which is October 4–7 in Tampa, Fla., the first time the meeting will be held outside of Chicago, Ill. We are very excited about the opportunity to spread our wings in these new locations. The J. W. Marriott is a new hotel, and the location in downtown Tampa is outstanding. In addition to the usual committee meetings and social gatherings, we are planning a special event to support the PCI Foundation and also celebrate the retirement of PCI managing director of quality programs, Mike Kesselmayer, at the end of the year. (Rumor has it there may even be a bit of live entertainment provided by a PCI member!)

Also on the agenda this fall is the Architectural Precast Concrete Production Workshop September 6–8 in Hartford, Conn. Hosted by the Architectural Precast Committee, this two-day event for operations personnel of architectural producers includes presentations and a plant tour of a PCI producer member.

Most exciting is PCI's full participation in Precast Days as we celebrate and showcase the precast concrete industry October 9–20. During this period, precast concrete producer members are invited to open their doors and host a local Precast Days event that is customized to your company and its values and products. PCI joins the Canadian Precast/Prestressed Concrete Institute and the National Precast Concrete Association in this North American showcase of precast concrete from coast to coast. Precast Days also coincides with Manufacturing Day.

Precast Days is a great opportunity for you to help grow the awareness of precast concrete. Activities might include plant tours, education sessions, job fairs, and product demonstrations. Many producers who have participated in the past have used the event for a variety of audiences. Opening to the local community can show local residents what precasters contribute to their built environment. It can also showcase the benefits of building with precast and precast, prestressed concrete to members of the design community. In addition, local students get to see the possibilities of building with precast concrete and the opportunities available with a career in the precast concrete industry. It's also a great opportunity to invite local politicians and members of Congress to tour the plant and see how precast concrete benefits the community.

Whatever the audience, we encourage all PCI members to consider planning an open house as part of Precast Days this fall. More information about Precast Days and a link to marketing materials for promoting the event are available under Marketing Resources in the Members section of the PCI website, PCI.org. Please reach out to PCI marketing staff if you have any questions, and please let us know if you plan to participate.

Have a great summer and we'll see you in the fall! 



Bob Risser, PE
PCI President and CEO