

Dennis R. Fink

## CHAIRMAN'S MESSAGE



# Hope

As I am writing this Chairman's Message, it was recently announced that the 2021 PCI Convention at The Precast Show will be held as scheduled in New Orleans, La., with options for members to participate virtually if they desire. I am anxiously looking forward to getting on the floor of The Precast Show to see what new equipment, materials, and technologies are now available to enhance our businesses.

In addition to the convention, PCI has a busy agenda in front of it in the coming months. At the convention, the PCI Board of Directors will be updating the current strategic plan that was approved in 2018 and updating it to fit emerging business and industry opportunities and challenges.

The 2021 fiscal year budget committee has been tasked with meeting in April and May to formulate and propose a balanced budget to the board of directors for approval at the summer meeting. The PCI and National Precast Concrete Association (NPCA) Executive Committees will also be meeting at this time to review The Precast Show and begin plans and strategies for the future together.

On the government affairs side, PCI staff and several producer members in coordination with NPCA and other industry partners will be participating in a cement and concrete virtual fly-in on Capitol Hill. We will be meeting with legislators and encouraging them to support the passing of a federal transportation bill.

PCI is in the process of developing a strategy and tools to address how to lower our carbon footprint. A joint task group between the Technical Activities and Marketing Councils has been proposed with the goal of developing tools and messages for PCI members to address this issue.

The success of the virtual QC Schools for PCI levels I, II, and III has been astonishing, and PCI will continue to offer and improve these courses virtually throughout 2021 and beyond.

The precast concrete industry needs to stay the course and continue to work and conduct business smartly and safely. Please take advantage of the services Optimum Safety is providing to all PCI members to support and enhance your current safety programs.

As I write this message at the beginning of March 2021 there is hope, with approximately 2 million Americans being vaccinated per day. There is hope again, and I hope to see most of you in person at the PCI Convention at The Precast Show in New Orleans and everyone else as soon as practical. **J**



**Dennis R. Fink**

2021 PCI Board Chair

President

Northeast Prestressed Products LLC

Cressona, Pa.