

Dennis R. Fink

CHAIRMAN'S MESSAGE



Stay in touch

As I begin my year as chair of the PCI Board of Directors, I would first like to thank J. Seroky for his service as chair in one of the strangest years of our lives. The accomplishments that were made are quite remarkable considering the conditions. I would also like to thank and pay tribute to Keith Wallis as he exits the executive committee. His wisdom will be missed. A final thank you, and a most deserving one, goes to the staff at PCI. I can assure you they continue to be dedicated to serving your interests and conducting the business of PCI.

It has been several years since we created our current strategic plan. One of my goals as chair will be to update that plan to match the current climate that our businesses and PCI itself are operating under. On the transportation side, it will be more important than ever to be involved in government affairs and join forces with our industry partners to finally get sustaining transportation funding legislation our country so desperately needs.

I have the honor of being the first Leadership PCI graduate to become chair. I hold that distinction close to my heart, as I know I won't be the last. I have made lifelong friendships and business contacts with those in my class and many of the other classes.

Bob Risser and I recently completed a training together, and during one of our many discussions the question was asked, "What can or does PCI do for me?" I can tell you what it did for me; it catapulted my career.

I started in the industry in 1987 on the ground floor as part of a finishing crew. I understood this wasn't the end game, and as I began to mature I realized I could advance if I applied myself. I was promoted into our quality assurance department after a few years and started building a real desire for knowledge. Prestressed concrete wasn't just about patching bugholes anymore. I was then informed I was enrolled in a PCI Quality Control School in Austin, Tex. Up to this point, PCI to me was the auditors that came to our plant to evaluate our quality system.

After the first day of the school while all the other participants were dutifully studying for the exam the following morning, I by chance ended up sharing a cab with our instructor, Don Yarbrough, and my life was changed forever as we drove off to downtown Sixth Street searching for a good steak.

Don made an impact on me and how I thought about the precast concrete industry as a career. I was so impressed by how smart he was, but I wasn't intimidated because he was so kind and welcoming. I consider him a friend and mentor today and always.

Through the years, I've met so many more people in the PCI family who made a great impression on me. Plant concrete workers, business owners, incredible engineers, resourceful production managers, and polished sales professionals and I could go on and on—people who motivate and inspire you just by being in their presence.

So now, as we are virtual and socially distanced, please don't forget the value of meeting people and the inspiration that can come from developing those relationships.

I plan to spend this year thanking as many of those people as I possibly can and serving the institute to the best of my ability.

I hope to see you all soon!



Dennis R. Fink

2021 PCI Board Chair

President

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