

Dennis R. Fink

CHAIRMAN'S MESSAGE



The Opening

The last month has been an “opening” experience. As the PCI Convention and The Precast Show unfolded, it was as if we were watching the businesses and venues around us open up and begin returning to normal behaviors right before our eyes. After I arrived on Monday, each subsequent day progressed more toward normalcy, culminating with The Precast Show and 100% face-to-face interactions on the show floor. It was invigorating to walk the showroom floor and see old friends, meet new friends, and take in the new technologies and products offered by the vendors.

As PCI chair, I had a very busy week at the convention and the show. After more than a year of seclusion, it was gratifying to gather in person with my PCI family. It really felt like a family reunion of sorts, hearing individuals' unique or similar experiences and the tales of how companies dealt with the pandemic both from a business standpoint and from a human relations perspective. The National Precast Concrete Association (NPCA) and PCI boards were brave and bold to move forward with our events, and both staffs really made it happen. Thank you so much! For me personally, it signified the opening of life again, or at least how I expect life to be. The lights are back on, and the doors are open for business. I look forward to seeing customers and vendors in person, working together to move our industry forward.

There is no denying that we still face some challenges, but you could literally see a renewed optimism unveil itself live in person at the PCI convention. We found a way to continue to conduct our business and programs virtually, which was a great accomplishment, but now we will be returning to in-person events and meetings as recommended by our council chairs. The direction set was heard loud and clear.

The NPCA and PCI executive committees met in person three weeks after The Precast Show to discuss successes and improvement opportunities for future shows. We also discussed other areas for potential synergies, such as governmental affairs, leadership training, safety, and education. Stay tuned.

Finally, I'd like to say I will be attending as many regional meetings as practical. I hope to see you there! **J**



Dennis R. Fink

2021 PCI Board Chair

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