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New.
Fresh.
Visionary.

New. Fresh. Visionary. Changing. Innovating. Collaborating.

Welcome to the first issue of a new look for *Ascent* magazine. A couple of issues ago, as I started with PCI as executive editor of *Ascent*, I hinted at changes to come for our publication and they have arrived. This fresh format allows us to illustrate for you everything that is possible with precast concrete construction. Whether you are an architect, engineer, owner, developer, general contractor, specifier, construction manager, student or professor we want everything within these pages to help you envision how precast concrete can be used in your construction projects.

As we focus on project delivery methods in this issue, one common theme that you will notice is regardless of what project delivery method is used, precast concrete producers are an integral part of your team. The precaster can determine which method will suit your needs by taking into consideration the size of the project, complexity of the project and the delivery schedule by collaborating and selecting the best project delivery method to make your job successful. One significant point I want to make, is to always involve your precaster in the beginning stages of project planning, as their expertise in engineering, fabricating and installing precast concrete will assist in overcoming any design and construction challenges.

Add to that precaster's expertise, the assurance of PCI's Certification programs to ensure quality in every precaster's plant operations, personnel and field operations. PCI is pleased to announce that our PCI Plant Certification program is now accredited by the International Accreditation Service (IAS). For all of the details on how this strengthens our already highly regarded certification please see the article on page 50.

I hope you enjoy the new look and feel of *Ascent*, and find the content within the following pages educational, informative and inspirational!

A handwritten signature in black ink that reads "Dawn Parker".

INSIGHT