

Continuing to Provide Even More Value



Brian Miller
Executive Editor

I am honored to introduce myself as the new Executive Editor of *Ascent* magazine. Over the past 18 years, *Ascent* has inspired designers by showcasing many of the possibilities and applications of precast concrete. In this issue, some of the great articles you will read address the benefits of using precast concrete in housing and school projects as well as demonstrate the advantages of partnering with multiple precasters to create a successful project.

To continue its success, *Ascent* will undergo a redesign over the next six months. Due to the changing times and expectations for the built environment, it is important that this resource, *Ascent*, changes as well. In this way, *Ascent* will continue to provide even more value to its many faithful readers.

In order to accomplish this overhaul, *Ascent* will be suspended for the next two issues, with the new *Ascent* rolling out this fall. We are excited to take this great publication to the next level. To continue your **FREE** subscription, you **MUST REGISTER** online at www.pci.org. This will only take a few moments.

Also, while you are registering, please take a moment to fill out a short survey to provide us with feedback. Feel free to tell us what you like, and don't like, about *Ascent* and especially what you would like to see in the redesigned version. You can also email me your comments directly—my address is listed at the bottom of this message.

The new design of *Ascent* will be launched in September at the 2009 Annual PCI Convention and Exhibition in San Antonio, Tex. It would be great if all of you could join us in San Antonio for the celebration. Please visit www.pci.org for more details.

I look forward to talking to you in the fall.

Sincerely,

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Ascent is a publication of PCI
(Precast/Prestressed Concrete Institute)

ASCENT

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- **POSTMASTER:** Send address changes to *Ascent*, 209 W. Jackson Blvd., Suite 500, Chicago, IL 60606-6938. Periodical postage paid at Chicago, IL and additional mailing offices.
- *Ascent* (Vol. 19, No. 1, ISSN 10796983) is published quarterly by the Precast/Prestressed Concrete Institute, 209 W. Jackson Blvd., Suite 500, Chicago, IL 60606.
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