Going for Platinum



Chuck Merydith Executive Editor



Ascent is a publication of PCI (Precast/Prestressed Concrete Institute)

esigning a project that is certified by the U.S. Green Building Council under the Leadership in Energy & Environmental Design (LEED) program requires a strong commitment and an understanding that an investment today will pay off for decades to come. Achieving higher certification levels requires even more diligence, but more projects are meeting those challenges, as our article on page 26 indicates.

To reach those lofty goals, designers are turning to total-precast concrete solutions for the LEED-rated designs. These components offer a variety of benefits that help boost a project's efficiency. Precast concrete can assist projects in attaining credits in the following categories:

- Sustainable Sites 5.1 (Site Development: Protect Habitat): By delivering components as they are needed, precasters help minimize site impact.
- Sustainable Sites 7.1–7.2 (Heat Island Effect, Non-roof and Roof): Light-colored concrete for walls and roofs helps minimize heat islands.
- Energy and Atmosphere 1 (Optimize Energy Performance): Precast concrete's thermal mass regulates peak temperatures.
- Materials and Resources
 2.1–2.2 (Construction Waste
 Management): Precast con crete's off-site production
 eliminates on-site construction

waste and optimizes in-plant material use.

- Materials and Resources 4.1–4.2 (Recycled Content): Precast concrete can use a number of recycled products, such as steel reinforcement, fly ash, and blast-furnace slag.
- Materials and Resources 5.1–5.2 (Local/Regional Materials): Most precast concrete components are made with local materials, and they are typically transported less than 200 miles to the site.
- Innovation & Design Process 1.1–1.4 (Exceptional Performance): Precasters can help create unique systems that aid sustainability goals.
- Innovation & Design Process
 2.1 (LEED Accredited Professional): More precasters have staff who are LEED accredited professionals to assist the design team.

A number of precasters are also incorporating green processes at their plants, as indicated by our feature on page 36. Some are even producing LEED buildings for their own use, as we report on page 6.

Precasters are sensitive to the needs of designers looking to create sustainable designs. Please talk with your local manufacturer as soon as the design process begins in order to ensure that precast concrete can assist your project team in reaching its green goals.

On the cover: American Family Insurance Co., Denver (page 19)

- Reprint Sales: Mark Leader (847) 564-5409
 - email: sales@leadergraphics.com
 - Precast/Prestressed Concrete Institute: James G. Toscas, President
 - Industry Technical Review Team: Sidney Freedman, Edward S. Knowles, Jason J. Krohn, Emily Lorenz, Brian Miller, Andy Osborn, Nancy Peterson, Jim Sirko
 - **POSTMASTER:** Send address changes to *Ascent*, 209 W. Jackson Blvd., Suite 500, Chicago, IL 60606-6938. Periodical postage paid at Chicago, IL and additional mailing offices.
- Ascent (Vol. 18, No. 2, issn 10796983) is published quarterly by the Precast/Prestressed Concrete Institute, 209 W. Jackson Blvd., Suite 500, Chicago, IL 60606.
- Copyright 2008 Precast/Prestressed Concrete Institute.
- If you have a project to be considered, send information to Chuck Merydith, *Ascent* Executive Editor, 209 W. Jackson Blvd., Suite 500, Chicago, IL 60606 Phone: (312) 360-3206 www.pci.org email: cmerydith@pci.org

ASCENT

- Executive Editor: Chuck Merydith
- Managing Editor: Craig A. Shutt
- Editorial Staff: Roy Diez, Wayne A. Endicott, Donald P. Merwin, Daniel C. Brown, Rory Cleveland, Keith Ulrich
- Editorial Administration: James O. Ahtes Inc.
- Art Director: Paul Grigonis
- Graphic Design: Ed Derwent, Tressa Parks, Leader Graphic Design
- Ad Sales:

Rob Brockley Account Manager Phone: (312) 203-3006 rbrockley@arlpub.com