



# May 14-16, 2019

An exclusive productivity and quality improvement event

**TOUR STOPS:** Clark Pacific (Woodland), Confab (Lathrop), Sumiden (Stockton) & Walters and Wolf (Freemont)

**EVENT CENTER:** Hilton Sacramento Arden West, Sacramento, CA

The **TOUR** is an exclusive productivity and quality improvement event specifically designed for key precast plant personnel. We are only inviting select industry partners to become part of this event.

### TOUR HIGHLIGHTS:

Engaging networking opportunities

Innovations, improvements, new products, and efficiencies that all participants will want to take back and share

### DON'T MISS THE OPPORTUNITY TO BE A PART OF THE TOUR!

(opportunities are on a first come, first served basis) **Contact:** Trice Turner: tturner@pci.org

A maximum of 200 attendees, including sponsors

## SPONSORSHIP AND ADVERTISING OPPORTUNITIES

### TUESDAY OR WEDNESDAY RECEPTION \$8,000 EXCLUSIVE SPONSORSHIP FOR BOTH NIGHTS \$13,000

- Splash ad(s) on mobile app
- Podium recognition
- On-site signage on bar & branded napkins
- Website recognition
- Recognition in promotional material (member e-blast, MY PCI Update)
- Logo on event website
- **Includes 1 registrations per event night (\$699 value)**

### TOUR SHIRTS \$11,000 (EXCLUSIVE SPONSORSHIP)

- Recognition in mobile app
- Your logo included on official t-shirt. The Tour t-shirts distributed to every registered attendee
- Each preregistered attendee will receive this shirt along with recognition on the tour t-shirt socks or
- Recognition in promotional material (member e-blast, MY PCI Update)
- Logo on event website
- **Includes 1 registration (\$699 value)**

### OFFSITE NIGHT \$4,000 (LIMITED TO 3 SPONSORS) OR \$9,000 (EXCLUSIVE SPONSORSHIP)

- Banner ad included in program
- Branded items (TBD), napkins, prizes
- Recognition in promotional material (member e-blast, MY PCI Update)
- Logo on event website
- **Includes 2 registrations (\$1,398 value) for exclusive sponsorship**

### PPE ATTENDEE PACKAGE (PROVIDED TO EACH PARTICIPANT) \$10,000 (EXCLUSIVE SPONSORSHIP) THE TOUR LOGO ALSO INCLUDED)

- Your logo on the Tour safety gear that participants will wear during the Tour and continue to use at work
- Your company logo will be prominently displayed on the following
  - OSHA Hard hat
  - Safety glasses
  - (Safety glasses and ear plugs also included in PPE package)
- Recognition in promotional material (member e-blast, MY PCI Update)
- Logo on event website and mobile app
- **Includes 1 registration (\$699 value)**

### TOUR DEMONSTRATION \$5,000 (LIMITED TO 5)

#### Your company can be part of the Tour!

This unique opportunity offers on-site presentation time (approximately 15 minutes) with every attendee. Contact TheTour@pci.org for schedule and application

- Recognition in program
- Recognition in promotional material (member e-blast, MY PCI Update)
- Logo on event website
- **Includes 1 registration (\$699 value)**

**SOLD OUT**

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**TOUR BREAK SPONSOR – ONE DAY \$1,500,  
BOTH DAYS, \$3,000 (LIMITED TO 2 SPONSORS)**

ONE LEFT

- Refreshments (water/soda) and snacks provided on bus
- Company branded water
- Recognition in program
- Recognition in promotional material (member e-blast, MY PCI Update)
- Logo on event website
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**BAG SPONSOR \$5,000 (EXCLUSIVE SPONSORSHIP)**

- Recognition in mobile app
- Your logo included on official bag distributed to every registered attendee
- Recognition in promotional material (member e-blast, MY PCI Update)
- Logo on event website
- **Includes 1 registration (\$699 value)**

**BREAKFAST SPONSOR ONE DAY \$1,500 OR 2 DAYS  
\$2,500 (LIMITED TO 2 SPONSORS PER DAY)**

- Tour members welcomed each morning with a hot breakfast and coffee before boarding the bus
- Recognition included in program. Recognition in promotional material (member e-blast, MY PCI Update)
- Logo tabletop signs & on event website

**MIX DESIGN SCHOOL AFTERNOON BREAK \$4,000  
HALF DAY; \$7,500 FULL DAY  
(EXCLUSIVE SPONSORSHIP)**

- Logo signage at break station
- Banner ad included in program
- Recognition in promotional material (member e-blast, MY PCI Update)
- Logo on event website
- **(Includes 1 registration (\$699 value))**

**TABLETOPS \$2,500 (LIMITED TO 15)**

- Recognition in promotional material (member e-blast, MY PCI Update)
- Logo on event website

**LANYARDS \$2,500 (EXCLUSIVE SPONSORSHIP)**

SOLD OUT