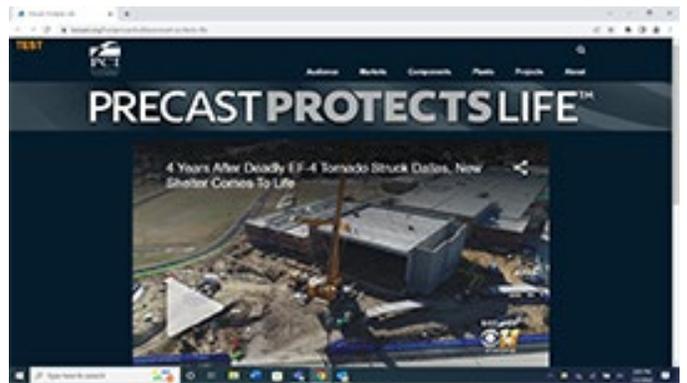


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For Immediate Release

New Precast Protects Life Website Promotes Precast Concrete’s Resiliency

CHICAGO, September 8, 2022 – The Precast/Prestressed Concrete Institute’s new [Precast Protects Life website](https://www.pci.org/howprecastbuilds/precast-protects-life) is live. The site provides a wide array of information and resources about precast concrete’s resilient properties. Visitors, including architects, building owners, contractors, and others, have instant access to videos, case studies, articles, and webinars explaining how precast concrete is a premier resilient, durable, and flexible building material.

“We are excited about the launch of our new Precast Protects Life website,” said Jim Schneider, executive director of PCI Mountain States region. “We hope to start conversations among designers, engineers, contractors, and the public about the importance of life safety and resilience in the built environment. Buildings and communities have always faced threats from forces like fires, storms, earthquakes, and floods. The idea of resilience is not new, but it has taken on greater importance given that a changing climate and the increased complexity of our structures and society have made us increasingly vulnerable to these threats.”

The homepage is broken down into four segments: adaptability, resiliency, life safety, and life quality. Other pages allow users to learn the features of precast concrete components and to find PCI-member certified plants.

You can find the new website at <https://www.pci.org/howprecastbuilds/precast-protects-life>.

About PCI

Founded in 1954, The Precast/Prestressed Concrete Institute (PCI) is a technical institute for the precast concrete structures and systems industry. PCI develops maintains, and disseminates the Body of Knowledge for the design, fabrication, and construction of precast concrete structures and systems. PCI develops consensus base standards, industry handbooks, quality assurance programs, certification, research and development projects, design manuals, continuing education and periodical publications. PCI members include precast concrete producers, erectors, suppliers, professional engineers and architects, educators, students, and industry consultants who complement the wide range of knowledge of precast concrete. For more additional information, visit pci.org/howprecastbuilds.