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**FOR IMMEDIATE RELEASE**

**The Precast/Prestressed Concrete Institute’s Mountain States Chapter Hires New Executive Director**

CHICAGO, July 17, 2019 – The Precast/Prestressed Concrete Institute’s Mountain States region’s Board of Directors has named Jim Schneider as the region’s new executive director.

Schneider was most recently with VT Industries, a leading door manufacturer. Since 2015, he had been the territory sales manager for the mountain states, working with architects in Arizona, Colorado, Idaho, Montana, Utah, and Wyoming.

Schneider was manager, external communications, in the marketing department at PCI’s headquarters from 2004-07. He was editor of *Ascent* magazine and was heavily involved in PCI’s branding, marketing, and communications efforts. He also has been the editor of several business publications, including *Eco-Structure*, *Plumbing Engineer*, *PHC News*, and *Metalmag*.

“I’m happy to be back in the industry, and I’m looking forward to working with the members of PCI Mountain States to raise the profile of precast concrete in this part of the country,” Schneider said. He holds a bachelor’s degree in English from the University of Wisconsin, Green Bay. He is a LEED AP and is passionate about efficient, sustainable design.

“We are excited to have Jim Schneider taking the reins,” said Dan Parker, board president of PCI Mountain States Region. “Jim comes from a marketing and sales background and has worked at PCI headquarters. We believe Jim is the one to help us grow the precast concrete market in our region. He has jumped in with both feet and we are eager to see where his leadership takes us.”

PCI Mountain States is one of 11 regional PCI-affiliate organizations across the United States that supports its members at the local level. The organizations provide many services to producers and to key decisionmakers in the construction industry, including continuing education, precast concrete design assistance and building resources, workforce development, and university support.

### **About PCI**

*Founded in 1954, the Precast/Prestressed Concrete Institute (PCI) is a technical institute and trade association for the precast concrete structures industry. PCI develops, maintains, and disseminates the information for designing, fabricating, and constructing precast structures. PCI provides technical resources, certification for companies and individuals, continuing education, as well as conducts research and development projects, conventions, conferences, awards programs, and much more. PCI members include precast concrete manufacturers, companies that provide products and services to the industry, precast concrete erectors, and individual members such as architects, consultants, contractors, developers, educators, engineers, materials suppliers, service providers, and students. To learn more, visit [www.pci.org](http://www.pci.org), or email Tom Bagsarian at [tbagsarian@pci.org](mailto:tbagsarian@pci.org).*