



CONVENTION & NATIONAL BRIDGE CONFERENCE AT THE PRECAST SHOW



FEBRUARY 20 – 24, 2018 | DENVER, CO

PROMOTIONAL PROSPECTUS

- » Committee Meetings
- » The Latest Innovations
- » Educational Sessions, and
- » Peer-reviewed Paper Presentations

An outstanding opportunity to showcase your brand and products.



SPONSORSHIP OPPORTUNITIES

Women in Precast (WIP) Reception

Thursday, February 22, 7:00 p.m. – 8:30 p.m.
Capitol Foyer, Hyatt Regency

Be part of the 14th year celebrating Women in Precast.

From the first invitation to the takeaway goody bags, every guest will remember you for sponsoring this unique and special event. Your logo will be included in the printed convention program, in all personalized e-vites and e-vite reminders, napkins and goody bags.

2 AVAILABLE

(4) \$3000 (1) \$2000 Exclusive logo on glassware

(1) \$11,000 Exclusive Sponsor
(\$12,000 with stemless glassware logo)

Design Awards Reception

Friday, February 23, 5:00 p.m. – 7:00 p.m.
Mile High Ballroom, Convention Center

3 AVAILABLE

An event to be remembered! Be part of the elegant Design Awards Reception. Your logo will appear in the event program, on the website, and be spotlighted during the event.

(4) \$3500 (1) Exclusive Sponsor \$12,000

Annual Membership Meeting and Awards Luncheon

Thursday, February 22, 11:45 a.m. – 1:45 p.m.
Mile High Ballroom, Convention Center

Join your peers at this notable staple event. Your logo will be included in the event program, on the website, and be spotlighted during the event.

(2) \$2500 (1) Exclusive \$4500



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BRANDING

The Event Backpack

The best bags yet, this year PCI offers clear stadium-compliant event bags. These bags will travel from the conference to the stadiums.

(1) \$6000

Lanyards

Your company will be featured on one side of the official lanyards worn during the entire event by all attendees of the PCI Convention and National Bridge Conference and The Precast Show.

(1) \$3500 (two sponsors total)

Floor Clings

Convention Space

(4) sets of 10 \$3200 (includes your logo on 3 ft x 3 ft graphics placed throughout the conference center)

PCI Convention Meeting Space

(2) sets of 5 \$2100 (includes your logo on 3 ft x 3 ft graphics placed throughout the meeting space)

(1) set of 13 \$4000 (13 secures exclusivity)

Jumbo Floor Graphic

Make a huge impact with an exclusive floor graphic at the central PCI meeting space: the Mile High Ballroom, venue for meetings, lunches, and reception.

Contact sales for a custom package.
Sales@pci.org | 312-583-6784

Hotel Key Cards

Hyatt Regency. Be a part of the Convention experience.

(1) \$6000

People Movers

Be one of four exclusive sponsors on the three carts available to attendees throughout the main floor of the Convention Center. Carts will operate over 17 hours (just prior to and) during The Precast Show.

(2) \$3000

Railing Window Clings

The railing is centrally located across from registration, within 40 ft of the PCI meeting entrance, and overlooks the Mile High Ballroom.

4 AVAILABLE

(5) \$1500 (3 ft w x 4 ft h consecutive panels available)

Water Bottles

Every participant will receive your high-quality 12-hour water bottle as they refresh their water all day long during committee meetings and throughout the entire event: at the Convention, on the flight home, and back at their workplace.

(1) \$6500

Welcome Package

Be the first to greet each attendee at the Hyatt Regency (PCI host hotel).

Contact sales for a custom package.
Sales@pci.org | 312-583-6784

Departure Package

Provide a thank you to each attendee and leave a lasting impression sure to be remembered. Hyatt Regency (PCI host hotel).

Contact sales for a custom package.
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SPONSOR-OF-THE-DAY PROGRAM

Interested in the highest level of exposure? Stand out from your competition while demonstrating your dedication to the industry: become a Sponsor of the Day and get exposure all ... day ... long ...

Your company logo on:

- Prominent signage
- Snacks
- Coffee sleeves
- Recharging stations

	Tuesday \$5000	Wednesday \$5000 SOLD	Thursday \$5000 SOLD	Friday \$5000 SOLD	Saturday \$5000
Anticipated Attendance	325	500	550	550	350
Committee Meetings	½ day	Full day	Full day		
Education Sessions	½ day	Full day	Full day	Full day	½ day
Breaks	2	3	2	2	1
The Precast Show			√	√	½ day

Print Ads			

Convention Program

Ad Placement	Cost	Deadline	Specifications
Back Cover	\$2000 SOLD	01/03/2018	Cover and Full Page: Final Ad Size: 8.5 in. × 11 in. • Live image area: 8 in. × 10.5 in. • File Size: 9 in. × 11.5 in. (includes 0.25 in. bleed) • High-res. press-ready files, CMYK, 300 dpi
Inside Front Cover	\$2000 SOLD	01/03/2018	
Inside Back Cover	\$2000 SOLD	01/03/2018	
Full Page Ad	\$2000	01/03/2018	
Belly Band	\$2000 SOLD	01/03/2018	Belly Band: Final Ad Size: 19 in. × 6 in. • Live image area: 18.5 in. × 5.5 in. • File Size: 19.5 in. × 6.5 in. (includes 0.25 in. bleed) overlap 2 in. • High-res. press-ready files, CMYK, 300 dpi
Pocket Guide (1) Exclusive	\$2000 SOLD	01/03/2018	Pocket Guide: 3.5 in. × 6.5 in. • Live image area: 3.0 in. × 6.0 in. • File Size: 4.0 in. × 7.0 in. • High-res. press-ready files, CMYK, 300 dpi

Event Bag Inserts (3)
1 AVAILABLE

\$3000

Contact us at sales@pci.org or 312-583-6784 to arrange details.



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ORDER FORM

Company: _____

Name: _____

Email: _____

Events

- WIP Reception or *Exclusive WIP Reception Sponsor*
- Design Award Reception or *Exclusive Design Award Reception Sponsor*
- Member Awards Luncheon or *Exclusive Member Awards Luncheon Sponsor*
- Sponsor of the Day T W Th F Sa

Branding

- Event Backpacks Lanyard Floor Clings Jumbo Floor Graphic
- Hotel Key Card People Movers Window Clings (railing) Water Bottles (12-hour)
- Welcome Package Departure Package

Advertising in Convention Program

- Back Cover Inside Front Cover Inside Back Cover Full-Page
- Belly Band Pocket Guide Event Bag Insert

Contact sales@pci.org, or call 312-583-6784 or 312-360-3206.