



# 2019 PCI CONVENTION

Louisville, Kentucky | February 26-March 2

## PROMOTIONAL OPPORTUNITIES

### SPONSORSHIPS



#### Women in Precast (WIP) Reception

**Thursday, February 28, 7:00 p.m. – 8:30 p.m.**  
*Hyatt Regency*

Celebrate the “Power of Women” in our industry at this annual reception. Fantastic opportunity to mingle and make connections. From the first invitation to the takeaway goody bags, every guest will remember you for sponsoring this unique and special event. Your logo will be included in the printed convention program, in all personalized invites, mobile app alerts, napkins and goody bags.

**(4) \$3000 (1) \$2000 ~~SOLO~~ Exclusive Logo on glassware**  
**(1) \$11,000 Exclusive Sponsor**  
**(\$12,000 with stemless glassware logo)**



#### Design Awards Reception

**Friday, March 1, 5:00 p.m. – 7:00 p.m.**  
*Kentucky International Convention Center*

An event to be remembered! Be part of the elegant Design Awards Reception. Your logo will appear in the event program, on the website, mobile app and spotlighted (gobo'd) during the event.

**(4) \$3500 (1) Exclusive Sponsor \$12,000**



#### Annual Membership Meeting and Awards Luncheon

**Thursday, February 28, 11:45 a.m. – 1:45 p.m.**  
*Kentucky International Convention Center*

Join your peers at this notable staple event. Your logo will be included in the event program, on the website, mobile app and spotlighted (gobo'd) during the event.

**(2) \$2500 (1) Exclusive \$4500**

### BRANDING



#### The Event Backpack

The best bags for this year PCI jobs clear stadium-compliant event bags. These bags will travel from the conference to the stadiums.

**(1) \$6200**



#### Lanyards

Your company will be featured on the side of the official lanyards worn during the event by all attendees of the PCI Convention and The Precast Show.

**(1) \$3500 (two sponsors total)**



#### Floor Clings

##### Convention Space

**(3) sets of 8 \$2500** (includes your logo on 3 ft x 3 ft graphics placed throughout the conference center)

##### PCI Convention Meeting Space

**(2) sets of 5 \$2200** (includes your logo on 3 ft x 3 ft graphics placed throughout the meeting space)

**(1) set of 13 \$4000** (13 secures exclusivity)



#### Jumbo Floor Graphic

Make a huge impact! Exclusive floor graphic at the central PCI meeting space: the Convention Center, venue for lunch and reception.

Contact sales for a custom package.  
[Sales@pci.org](mailto:Sales@pci.org) | 312-583-6784



#### Hotel Key Cards

Hyatt Regency. Be a part of the Convention experience.

**(1) \$6000**

## Escalator Clings

Cling on Main Escalators near registration and exhibit floor.

**(3) available \$2200** (1' x 45' x 2 panels available)

## Water Bottles

Every participant will use your high-quality 12-hour water bottle as they replenish their water all day long during committee meetings and throughout the entire event at the Convention, on the flight home, and back at their workplace.

**SOLD OUT**

**(1) \$8000 Exclusive logo (2) \$6000**

## Welcome Reception

**Wednesday, February 27, 5:00 p.m. – 7:00 p.m.**

Kick off the week in Louisville by joining your industry peers at Tavern on 4th. The event will offer a lively & energetic networking experience

Contact sales for a custom package.  
Sales@pci.org | 312-583-6784

## LPCI Social Event

**Wednesday, February 27, 7:00 p.m. – 10:00 p.m.**

Sport & Social Club

Opportunity to showcase your brand throughout the space. This annual event celebrates LPCI alumni and the current participating class.

**(3) \$3000**

Contact sales for specific branding opportunities.  
Sales@pci.org | 312-583-6784

## Welcome Package

Be the first to greet each attendee at the Hyatt Regency (PCI host hotel).

Contact sales for a custom package.  
Sales@pci.org | 312-583-6784

## Departure Package

Provide a thank you to each attendee and leave a lasting impression sure to be remembered. Hyatt Regency (PCI host hotel).

Contact sales for a custom package.  
Sales@pci.org | 312-583-6784

## Sponsor of the Day

Interested in the highest level of exposure? Stand out from your competition while demonstrating your dedication to the industry: become a Sponsor of the Day and get exposure all ... day ... long ...

Your company logo on:

- Prominent signage
- Snacks
- Coffee sleeves
- Recharging stations
- App Banner ad

## SPONSOR-OF-THE-DAY PROGRAM

	Wednesday \$10,000	Thursday \$15,000	Friday \$15,000
<b>Anticipated Attendance</b>	500	750	770
<b>Committee Meetings</b>	<b>SOLD OUT</b>	<b>SOLD OUT</b>	
<b>Education Sessions</b>	Full day	Full day	Full day
<b>Breaks</b>	3	2	2
<b>The Precast Show</b>		✓	✓



## PRINT AND DIGITAL ADVERTISING

	Ad Placement	Cost	Deadline	Specifications
Convention Program	Back Cover	<del>\$3,000</del>	01/04/2019	<b>Cover and Full Page:</b> Final Ad Size: 8.5 in. x 11 in. • Live image area: 8 in. x 10.5 in. • File Size: 9 in. x 11.5 in. (includes 0.25 in. bleed) • High-res. press-ready files, CMYK, 300 dpi
	Inside Front Cover	<del>\$2,700</del>	01/04/2019	
	Inside Back Cover	<del>\$2,200</del>	01/04/2019	
	Full Page Ad	\$2,000	01/04/2019	
	Page Slip	\$4,000	01/04/2019	<b>Page Slip:</b> Final Ad Size: 19 in. x 6 in. • Live image area: 18.5 in. x 5.5 in. • File Size: 19.5 in. x 6.5 in. (includes 0.25 in. bleed) overlap 2 in. • High-res. press-ready files, CMYK, 300 dpi
	Pocket Guide (1) Exclusive	\$2,000	01/04/2019	<b>Pocket Guide:</b> 3.5 in. x 6.5 in. • Live image area: 3.0 in. x 6.0 in. • File Size: 4.0 in. x 7.0 in. • High-res. press-ready files, CMYK, 300 dpi
	Event Bag Inserts (3)	\$3,000	Contact us at <a href="mailto:sales@pci.org">sales@pci.org</a> or 312-583-6784 to arrange details.	
Digital	Splash Page	<del>\$1,900</del>	Make a Great First Impression with sponsored splash, home and event banner ads through the PCI Mobile app. Take advantage of the first image a member will experience when loading the app at Convention. Ads will continue to live on and accessible to members post event. Please contact <a href="mailto:sales@pci.org">sales@pci.org</a> or 312-583-6784 for pricing	
	Event Banner Ad	\$3,000		



WORLD OF CONCRETE 2019  
EXHIBITS: JANUARY 22-25; SEMINARS: 21-25  
LAS VEGAS CONVENTION CENTER

## SPONSORSHIP OPPORTUNITY AT THE PCI MEMBER RECEPTION

**Wednesday, January 23, 2019, 5:00 p.m. – 7:00 p.m.**

This intimate event will be held at Piero's Italian Cuisine (in the famous Monkey Bar), conveniently located across from the convention center, immediately following the PCI West Chapter and Mountain State Chapter meetings.

Company logo will be included on:

- Invitations (e-vites and reminders to PCI meeting attendees)
- Event tickets (distributed at the PCI West Chapter and Mountain State Chapter meetings on Tuesday)
- PCI website event page
- Mobile app
- On-site at the event (bar signs, napkins)

**Five sponsorship opportunities are available, \$2500 each.**

Piero's Italian Cuisine  
355 Convention Center Drive  
Las Vegas, NV 89109  
702-369-2305

Contact [sales@pci.org](mailto:sales@pci.org) or call 312-583-6784 or 312-360-3206 to secure this opportunity or to learn more.



# 2019 PCI CONVENTION

Louisville, Kentucky | February 26-March 2



## ORDER FORM

Company \_\_\_\_\_

Name \_\_\_\_\_

Email \_\_\_\_\_

### Events

- WIP Reception                      or                       Exclusive WIP Reception Sponsor
- Design Award Reception                      or                       Exclusive Design Award Reception Sponsor
- Member Awards Luncheon                      or                       Exclusive Member Awards Luncheon Sponsor
- Sponsor of the Day                       Wednesday                       Thursday                       Friday

### Branding

- Event Backpacks                       Lanyard                       Floor Clings (Convention)                       Jumbo Floor Graphic
- Hotel Key Card                       Escalator Clings                       Floor Clings (Meeting)                       Water Bottles (12-hour)
- Welcome Package                       Departure Package                       Welcome Reception                       LPCI Social Event

### Advertising in Convention Program

- Back Cover                       Inside Front Cover                       Inside Back Cover                       Full-Page
- Page Slip                       Pocket Guide                       Event Bag Insert

### Digital Advertising on Mobile App

- Splash Page                       Home Page                       Banner Ad

### World of Concrete

- Member Reception Sponsorship

Contact [sales@pci.org](mailto:sales@pci.org), or call 312-583-6784 or 312-360-3206.