

### **Terms of PCI Certification Logo Usage**

1. A precast/prestressed concrete manufacturing plant which has successfully completed the PCI Plant Certification Program process is authorized to use the PCI Certified Plant logo on documents/other materials such as:
  - stationery,
  - advertising material,
  - publications,
  - presentations,
  - headed paper,
  - business cards,
  - web sites,
  - invoices,
  - transport documents,
  - posters and
  - signs of the:
    - organization,
    - company vehicles,
  
2. The PCI Certified Plant is authorized to use the PCI Certified Plant logo in accordance with the conditions given below (except for any changes to be agreed in advance with PCI in writing). The PCI Certified Plant logo is to be used together with the mark and/or business name of the certified plant.
  - Any use not expressly covered by these terms or a contract with PCI is to be previously authorized in writing by PCI.
  - An organization may not, under any circumstances, transfer the right to use the PCI Certified Plant logo to third parties.
  - The PCI Certified Plant logo must not, in any way, be confused with a product certification mark.
    - In the case of company management system certification, neither the PCI logo nor the accreditation body's mark (IAS) are ever to be affixed separately or together on the products manufactured or supplied by the holders of the certificate and on their packaging or wrapping (primary).
    - Test reports and/or calibration certificates issued by laboratories, whose company quality management system has been certified by PCI under accreditation, must never contain either the accreditation mark of the accreditation body (IAS) together with that of PCI or even simply the PCI logo.
    - The PCI Certified Plant logo may not be used on items such as calculations, shop drawings, bid proposal documents, or in any other manner which may create the impression that PCI is in any way connected to or endorses any element of the organization's business operations.

3. Prior to printing advertisements or announcements which refer to the PCI Certification Program and/or the plant's certified status as a means of promoting the use of the plant's product, the plant shall obtain written approval from PCI. (This requirement does not preclude the use of the PCI Certification logo on stationery or forms.)
  - Proposed copy shall be submitted to PCI's Director of Certification Programs for approval and will be reviewed within fifteen (15) working days of receipt.
4. Any PCI Certified Plant that fails to comply with PCI's Logo Usage Policy shall be removed from the program if such failure is not corrected while the plant is suspended. A plant that is removed from the program, per these terms shall not be able to reapply for PCI Plant Certification for at least (2) two years.

### **Sanctions**

1. Any breaches of these Rules by certified organizations will be sanctioned by PCI through the adoption of the following measures, in increasing order of severity:
  - a. Written warning with a request to take the necessary steps and corrective action;
  - b. if the above steps and corrective action is not taken or is inadequately taken or the error continues to be made: the certificate of the certified organization will be suspended for a period of time commensurate with the severity of non-compliance;
  - c. if noncompliance persists and/or breaches continue beyond the end of the suspension period, the certificate will be revoked.
2. For each breach of the rules contained in this document related to use of the logo, in the PCI Plant Certification contracts, in PCI Branding Guidelines relevant to individual services provided or in any other applicable regulations, PCI has the right to be compensated for any damage suffered due to the improper use of the logo(s) by organization in addition to injunctive relief to prevent continued unauthorized use of PCI's mark(s).
3. PCI reserves the right to verify that the logos are used in compliance with these Rules, any other PCI contract, or by any other documentation regarding proper trademark usage provided to the organization by PCI by asking the organization to provide PCI with documentation such as catalogs, packaging, headed letter paper, etc. Upon any refusal to comply with PCI's requests, PCI will have the right to terminate the PCI Plant Certification contract and to report any misuse of its logos on its web site.