


Get involved with your regions

In my last message, I mentioned that we would be asking the PCI Board of Directors to vote on a measure that would eliminate zones and replace the current zone director positions with producer members representing each regional affiliate and an at-large representative for regions not represented by a regional affiliate. I'm happy to say that the measure passed and the transition process has begun.

Now that we have achieved the structural goal of better aligning the regional affiliates with PCI national, our next objective is to make sure that this change becomes something more than semantics. PCI president Bob Risser and the rest of the PCI Executive Committee are working on a board meeting structure that would encourage spending more time on the strategic direction of the institute and less on operational updates.

For this to be the most effective for members, I encourage all of you to get involved with your regional affiliates. We know that there are different hot button items for bridge producers, architectural wall panel producers, and structural producers. In addition, the various regions of the country have different issues driven by factors such as climate and seismicity. The most effective way for all concerns to receive consideration is for you, as members, to communicate with your regional affiliates. Whether you're more comfortable working with the staff executive or board representative in your region, these two individuals will work closely to provide a summary of the victories and challenges that their region is experiencing at each board meeting.

In general, it appears that this will be another good year for the precast concrete industry. I want to use this time to effectively lay the groundwork for programs aimed at improving market share for precast concrete. We all know that the economy will eventually slow down again and, obviously, greater market share for the industry will help take the sting out of that while maximizing our potential in the good times.

I really appreciate the opportunity to serve as your chairman, and I encourage you to contact me if you have any questions or concerns about the changes we are implementing to your institute. 



Dan Juntunen
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