

The **NEW** PCI Convention and National Bridge Conference

As you have probably heard, the PCI Convention and National Bridge Conference is colocating with The Precast Show starting in 2016. This is a very exciting opportunity for all of us. Both the PCI Convention and National Bridge Conference and The Precast Show have high-quality programming and unique offerings for attendees. By hosting these two events at the same time and venue, we are creating the ultimate show for our industry and providing attendees with the best value for their investment of time and money.

I want to stress that colocating is not the same as merging. The only component of the PCI Convention and National Bridge Conference that is changing is the exhibit floor, which has been combined into The Precast Show exhibit hall. This creates the largest tradeshow dedicated to precast/prestressed concrete in the world. It is expected that The Precast Show in 2016 will have about four times the exhibit space that the PCI convention did in 2014.

PCI will still hold its committee meetings, education sessions, and special networking events as part of the PCI Convention and National Bridge Conference. The schedule of these events has changed in order to accommodate the expanded trade show and to reduce the overall time spent to four and a half days for most attendees. For example, education sessions and committee meetings will occur on the same days, but not at the same time, providing more value to attendees.

The event will also allow members of each organization to access the other's education and training sessions at member prices. PCI will still provide its technical sessions, as well as sessions on marketing, sustainability, research and development, and more. The National Precast Concrete Association (NPCA) will offer its full-range of sessions, including several on production.

Finally, the PCI Committee Days and Membership Conference has shifted to the fall starting this year and will be held October 15 to 18 in Louisville, Ky. This event has been expanded as well to accommodate a board of directors meeting, some special education sessions, select awards, and a small number of tabletop exhibits to offer an opportunity to supplier associates who want exclusive access to PCI members.

The value of networking, education, and committee engagement should not be underestimated. The **one** decision to attend these key events can provide great benefit for your business and for you, personally and professionally. It only takes **one** idea from a committee meeting, **one** conversation with the right person, or **one** new idea or product you see on the expanded exhibit floor to make a positive impact on your business. I personally invite you to join us at both the fall PCI Committee Days and especially the new PCI Convention and National Bridge Conference, March 1 through 5, 2016, in Nashville, Tenn.

Let's continue to move the needle through the Power of **One!** 



Chris Pastorius | 2015 PCI Chairman
Vice President and General Manager
Metromont Corp., Richmond, Va.