

### Exceptional volunteerism

As I continue to highlight value opportunities for PCI members, I turn the focus in this message to the value proposition that participating on a PCI committee brings to the individual, the member company, and PCI. For the past 30 years, PCI committees have been the true foundation of PCI. Despite the longstanding success of our committees, several board members discussed at our winter board of directors meeting the need to increase the number of volunteers who participate on committees.

First, here are some facts about the current structure of PCI committees:

- **Producer members:** PCI has 140 U.S. producer member companies. Of those 140 companies, 54 actively send employees to participate on committees. This equates to a participation rate of 39%. In addition, the 54 active companies send a total of 176 employees to committee meetings.
- **Supplier members:** There are 74 supplier members of PCI, with 24 companies actively participating on committees, or 32%.
- **Erector members:** Of the 122 erector members, only 4 actively participate on committees.

PCI committees also receive outstanding volunteerism from the academic community, professional members, and state departments of transportation.

The challenge going forward for both PCI and our membership is how to increase the number of volunteers so as to have a positive impact on the participant, the member company, and PCI. **One** obstacle PCI must address is the cost associated with being a committee member. We all know that traveling to committee meetings can be a financial burden and a strain on the business when resources are out of the office. In this day and age, the use of electronic meeting forums is commonplace and is something that PCI will be addressing in the future. Not for all meetings, but for some meetings we need to bring the meeting to the member and not the member to the meeting.

For the member company, having employees participating on a committee can be rewarding and a benefit to the employee, the member company, and PCI. It only takes **one** idea from a committee member to help move an idea from a thought, to a project, to a value-added solution. Conversely, it only takes **one** idea that a committee member acquires at a committee meeting to make a positive impact on a process or procedure at the member company's business.

The number of volunteer hours that are dedicated to PCI and moving our institute forward is incredible and greatly appreciated. We would not have the Body of Knowledge that we have without our exceptional volunteers; we just need more.

Being part of a committee is truly a win-win for the participant, the member company, and PCI. If every member company that does not have an employee on a committee allowed just **one** employee to participate, there would be 82 new committee members. This is 82 more volunteers helping bring projects to completion and 82 more volunteers generating new ideas.

Let's continue to Move the Needle through the Power of **One!**



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